



Hitting Bell Where it Hurts

For seven weeks, picketers across Ontario have done a very effective job of slowing Bell down.

Since day one, Bell trucks leaving work centres have been delayed what has added up to hundreds of work hours every day.

And, the increased use of flying picket squads have made it so that fewer and fewer work orders are being completed on time.

All these delays in work have had the desired effect – customers are getting completely fed up with Bell.

Bell has been trying to downplay the backlog of work - trying to trick the public that our strike has had little effect.

But, all of the evidence confirms that, in fact, virtually no regular customers are receiving the service that they pay for, or that they are entitled to by law.

Having reached this critical mass of upset customers, it's time to move into the customer fightback phase of our strike.

Beginning this week, strikers will be delivering a message to Bell customers.

We will be telling them that they don't have to just sit there and take Bell's poor service.

Bell has a legal obligation to meet minimum service levels. And, if they are not meeting those levels, by law, they must provide customers with a rebate.

Starting this week - in shopping malls, in neighbourhoods, at Bell sponsored events, on picket lines – we will be informing customers that they should call the CRTC and demand a rebate on their phone bills.

By hitting Bell where it hurts – with the people who pay the bills – we will be able to put our fight over the top, and force Bell to finally negotiate a fair settlement to our strike.

Solidarity Works!

Sean Howes, CEP National Representative

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